



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** THURSDAY, 11 FEBRUARY 2021

**Time:** 3.00 pm

**Venue:** VIRTUAL MEETING

**Members:** Deputy Catherine McGuinness (Chair)  
Sheriff Christopher Hayward (Deputy Chairman)  
Deputy Keith Bottomley  
Tijs Broeke  
Dominic Christian  
Karina Dostalova  
Anne Fairweather  
Alderman Prem Goyal  
Alderman Timothy Hailes  
Deputy Jamie Ingham Clark  
Alderman Vincent Keaveny  
Deputy Edward Lord  
Andrew Mayer  
Jeremy Mayhew  
Deputy Tom Sleigh  
Sir Michael Snyder  
Alderman Sir David Wootton

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### **Accessing the virtual public meeting**

Members of the public can observe this virtual public meeting at the below link:

<https://youtu.be/ZM8AOIkExqY>

This meeting will be a virtual meeting and therefore will not take place in a physical location following regulations made under Section 78 of the Coronavirus Act 2020. A recording of the public meeting will be available via the above link following the end of the public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

**John Barradell**  
**Town Clerk and Chief Executive**

# **AGENDA**

## **Part 1 - Public Agenda**

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**  
To agree the public minutes and summary of the meeting held on 14 January 2021.  
  
**For Decision**  
(Pages 1 - 6)
4. **UPDATE ON 2019-20 MAYORAL THEME AND PRIORITIES FOR 2020-21**  
**MAYORAL THEME - LORD MAYOR ALDERMAN WILLIAM RUSSELL**  
Joint report of the Director of Community & Children's Services, the Assistant Town Clerk & Director of Major Projects, the Director of Innovation & Growth and the Director of Communications.  
  
**For Information**  
(Pages 7 - 10)
5. **IG MONTHLY UPDATE**  
Report of the Director of Innovation & Growth.  
  
**For Information**  
(Pages 11 - 14)
6. **CORPORATE AFFAIRS UPDATE**  
Report of the Director of Communications.  
  
**For Information**  
(Pages 15 - 18)
7. **SIX MONTH MEDIA UPDATE**  
Report of the Director of Communications.  
  
**For Information**  
(Pages 19 - 28)
8. **PARLIAMENTARY TEAM UPDATE**  
Report of the Remembrancer.  
  
**For Information**  
(Pages 29 - 34)
9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

11. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

**Part 2 - Non-Public Agenda**

12. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**